

Maryland Marketing Partnership Board of Directors September 30, 2021 | 2:30 p.m. - 4:00 p.m. *VIA CONFERENCE CALL*

Toll Free: 1-352-800-6539 Conference Code: 984 648 846#

MMP MEETING AGENDA

- I. Call to Order / Roll Call
- II. Administrative Items
 - a. Minutes Approval from June 15, 2021
 - b. Financial Report (Leonard Raley)
- III. Update from MD Commerce Secretary Kelly M. Schulz
- IV. MMP Updates:
 - c. Executive Director's Report (Tom Riford)
 - d. Partnership and Contract Updates (Rob Scherr)
 - e. Marketing Report (Carolyn Hammock, updates)
 - f. PR Report (Abel Communications/staff)

NOTE: Next Board Meeting December 2021 (TBD)